Strategic Plan
2016-20
The Path to Student Success
Providing a World-Class Education Means…
• The focus is on all students learning and achieving high standards
• Instruction is engaging and rigorous
• Reading and writing literacy is taught in all content areas
• We support the academic, social, and emotional needs of all students
• Schools and offices are inviting, welcoming, and customer oriented
• We will accomplish our Strategic Plan by working together

PWCS Will Deliver a World-Class Education By…
• Making decisions based on what is best for students
• Teaching and learning to high standards
• Providing proactive two-way communication
• Developing and maintaining professional learning communities
• Using data to drive decision-making
• Recruiting, developing, and retaining highly qualified employees
• Providing a safe and orderly environment for students and employees
• Involving the community
• Using technology effectively
• Being fiscally responsible and aligning resources to needs
• Engaging in effective management practices to include clear direction, quality methods, and an aligned system of goals and objectives for coordinating all efforts

Our Destination is Clear
Our 20/20 Vision in PWCS

Our Graduates are prepared to compete in the 21st century global community.

On the path to graduation, PWCS students will be challenged to...

- Pursue advanced opportunities including AP, IB, Cambridge courses, and/or dual enrollment
- Achieve Career and Technical Education credentials
- Become college and career ready
- Actively use technology in learning and life

- Participate in the full range of academic endeavors, including the fine and performing arts
- Participate in school and community service opportunities
- Actively participate in school activities
- Focus on safe and healthy behaviors
- Learn to resolve conflicts

Our Plan Shows the Way
GOAL 1: 
STUDENT ACHIEVEMENT
All students meet high standards of performance.

Objective 1.1:
Increase the percentage of students who meet or exceed achievement performance levels.

1.1.1 All schools will be fully accredited.
1.1.2 All schools will demonstrate growth and improvement in student achievement by increasing their pass rates on state assessments and by meeting or exceeding federal Annual Measurable Objectives (AMOs) for all students and groups of students, with the goal of reducing achievement gaps among groups.
1.1.3 All schools will increase the percentage of students scoring at the pass advanced level on the SOL tests, with a goal of exceeding the state average in each content area.
1.1.4 The percentage of graduates receiving a qualifying score on one or more advanced exams, including Advanced Placement (AP) exams, International Baccalaureate (IB) exams, or Cambridge AICE exams will increase and will meet or exceed state and national averages.
1.1.5 SAT and ACT scores will meet or exceed state and national average scores.
1.1.6 The Average Daily Attendance (ADA) for individual schools and the Division will be at least 95%.
1.1.7 90% of 12th-grade students will graduate within four years of beginning 9th-grade, according to Virginia Department of Education rules for graduates.
1.1.8 The percentage of graduates receiving dual enrollment credit in one or more classes will increase.
1.1.9 The percentage of students receiving college readiness scores on assessments recognized by the Virginia Community College System as placement tests will increase.
1.1.10 The percentage of students from all student groups who earn an Advanced Studies Diploma will increase over the prior year.

Objective 1.2:
Provide equitable access for students to challenging opportunities resulting in increased participation and achievement.

1.2.1 The participation of economically disadvantaged, minority, students with disabilities, and limited English proficient students in gifted programs, specialty programs, taking AP, IB, or AICE courses, and participating in CTE programs, will increase.
1.2.2 The over-classification of economically disadvantaged students, limited English proficient students, and students from each racial/ethnic category as students with disabilities as a result of inappropriate identification, will decrease.

1.2.3 Students will be provided with equitable access to, and opportunities in, the fine and performing arts.

1.2.4 Students will be provided with opportunities to apply technology effectively to gain knowledge, develop skills, and create and disseminate products that reflect their understanding.

GOAL 2: CLIMATE
The teaching, learning, and working environment is safe, caring, healthy, and values human diversity.

Objective 2.1:
Promote an environment that supports equity, diversity, and collaborative behaviors among students and stakeholders.

2.1.1 All employees will complete professional development in culturally responsive and non-discriminatory practices within two years of employment.

2.1.2 All staff members will actively participate in collaborative teamwork designed to improve professional practice and student learning and promote the culture of a professional learning community.
Objective 2.2:
Promote and ensure safe, responsible, and healthy behavior.

2.2.1 Increase positive behavior supports such that the disproportionate numbers of discipline referrals for economically disadvantaged students, limited English proficient students, students with disabilities, and students from each racial/ethnic category will decrease Divisionwide.

2.2.2 The percentage of students who are chronically absent (miss more than 10 days in a given school year) will decrease.

2.2.3 The percentage of students meeting benchmarks on the Virginia Wellness Tests will meet or exceed state averages for the physical education requirements in all four categories, with a goal of increasing annually.

2.2.4 All schools will provide multiple opportunities for students to participate in school or community service.

2.2.5 All schools will maintain a Wellness Committee consisting of representative groups that are responsible for implementing the Wellness regulation.

Objective 2.3:
Enhance the appearance, condition, and capacity of physical plants, facilities, and instructional equipment.

2.3.1 All School Division facilities will pass compliance audits and meet building code regulations.

2.3.2 Energy management processes and procedures will be in place providing efficiencies in the annual operating budget.

2.3.3 Instructional equipment and technology will be updated and replaced based on established refresh cycles, within budgetary constraints.

2.3.4 Information technology infrastructure, equipment, and data systems will be updated and replaced based on established refresh cycles, within budgetary constraints.
GOAL 3: FAMILY, COMMUNITY, AND EMPLOYEE ENGAGEMENT

Family, community, and employee engagement create an environment focused on improved student learning and work readiness.

Objective 3.1:
Engage families, community, and employees in partnerships that promote student learning.

3.1.1 All schools will have or maintain at least one formal school-home partnership and one formal school-community partnership.

3.1.2 The membership of School Division and school advisory councils will reflect equity and diversity.

Objective 3.2:
Students, families, and employees will have a high degree of satisfaction with the School Division. (Note: New Objective from combining Objectives 1.4, 2.4, 4.5, and 5.4 under Goal 3 as one new Objective.)

3.2.1 Survey data will show that student, parent/guardian, and employee satisfaction with the School Division meets or exceeds the previous year’s survey results.

GOAL 4: QUALIFIED WORK FORCE

Employees are highly qualified (as defined by VDOE), high performing, and diverse.

Objective 4.1:
Recruit and hire highly qualified instructional personnel.

4.1.1 All students will be taught by highly qualified teachers.

4.1.2 The total number of National Board Certified Teachers in PWCS will increase annually.

Objective 4.2:
Develop and support high performing employees through an employee supervision and evaluation system that provides targeted and ongoing professional development.

4.2.1 All employees will complete and implement an individualized professional development and growth plan, to include a technology component.

4.2.2 All first-year teachers will be supported by a mentoring program for their first three years, including being provided with trained mentors, preferably matched to their endorsement area.

4.2.3 All employees will be evaluated through a standards-based performance evaluation system focused on continuous professional growth and resulting in student achievement.

4.2.4 All teachers, as members of their school’s professional learning communities, will improve their own professional practice and contribute to the improvement of the professional practice of their peers through meaningful participation in their collaborative teams.
Objective 4.3:
Promote diversity and equal opportunity for all Prince William County Public Schools employees.

4.3.1 The School Division shall continue to use non-preferential programs and strategies to provide equal opportunity and promote workforce diversity which is reflective of the Prince William County community.

Objective 4.4:
Reward and retain employees.

4.4.1 Employee salary and benefits packages will be competitive within Northern Virginia.

4.4.2 The teacher turnover rate will not exceed 12%.

GOAL 5:
ORGANIZATIONAL ALIGNMENT
The organizational system is aligned and equitable.

Objective 5.1:
Align school and department/office plans with School Division goals and school needs.

5.1.1 All school and department plans will be aligned with the goals and objectives in the Strategic Plan and with school needs.

5.1.2 The School Division will be responsive in addressing stakeholder questions and concerns.

5.1.3 Internal and external performance reviews will be conducted on a regular schedule.

Objective 5.2:
Maintain an equitable and effective use of available funds.

5.2.1 Schools and departments will meet or exceed State and PWCS staffing ratios and the School Division will make measurable progress toward restoring FY07 staffing ratios, based on available funds.

5.2.2 Funding for renovations/renewals will average 3% of replacement value of all facilities.

5.2.3 Funding ratios for schools and departments will be reviewed to ensure current needs are met within budgetary constraints.

5.2.4 As part of the regular internal audit process, school use of gifted, English for Speakers of Other Languages, and special education funding will be reviewed.

Objective 5.3:
Maintain the fiscal integrity of the School Division.

5.3.1 The School Division will receive an unqualified opinion on the Appropriated Fund Audit.

5.3.2 The School Division will maintain an end-of-year positive fund balance.

Note: Unless stated otherwise, all indicators are measured annually.
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Associate Superintendent for Human Resources
Prince William County Public Schools, P.O. Box 389, Manassas, VA 20108

All information accurate as of publication date, August 2015.