

SCHOOL HEALTH ADVISORY BOARD (SHAB)

January 26, 2024, 9-11 a.m.

Edward L. Kelly Leadership Center, Room 3011

MEETING MINUTES

Present: Pamela Bell, Dr. Vanessa Gattis, Dr. Leonard Lacey, Bishop, Heather Martinsen, Brenda Miller-Dorick, Larry Chicas, Camille Obcemea, Ayanna Randall, Cindi Sutton, Erica Tredinnick, Justin Wilk, Linda Woods

Call to order: 9:01 a.m.

- Introductions: SHAB members were introduced, and new members were welcomed by Brenda Miller-Dorick, Supervisor of Student Health Services (SHS), and Pamela Bell, Director of Student Health and Wellness (SHAW).
- Vote to approve meeting minutes from October 27, 2023: All members approved the meeting minutes.

New Business:

- Ice Breaker:
 - Question: What do you like about the snow?

New discussion

- Mrs. Bell met with the PWCS attorney after winter break to ensure that SHAB is following correct guidelines.
- Reviewed changes to by-laws.
 - Section B: 1. Application of potential members will be deleted from the by-laws.
 - Section B: 2. Selection process. School board members will select members to ensure that there is equal representation across the district. Once members are selected by the school board, SHAB members will vote on officers (Chair and Vice Chair) in May.
 - Discussion by committee members: SHAB meeting length of time will be changed to “up to 2 hours.”
 - Mrs. Bell will work with attorneys to finalize changes to by-laws. By-laws will be sent to members after changes.
 - Current members who would like to continue as members of SHAB can make the request to stay on the board. This information will be provided to the School Board.
 - The current number of members for SHAB is 20.
- Reviewed SHAB Areas of focus for 2023-2024 from last meeting
 - Chronic Absenteeism
 - Outreach to Families
 - Collaboration with Partners and other entities
 - Support students/families secondary to lack of resources and knowledge related to being compliant with immunizations and physicals.

- Update on immunization status: Brenda Miller-Dorick
 - Rising 7th graders for Tdap and Meningococcal over 5000
 - Rising 12th graders for Meningococcal over 5000
 - Suggestion by Erica Tredinnick clarify “mass” emails to parents as to which student is non-compliant.
 - Suggestions made to notify parents by “getting the word out” in the community.
 - Churches
 - Community events
 - Retail locations (Todo’s market)
 - Discussed plan to partner with Prince William Health District to offer mobile vaccine clinics on Tuesday and Thursdays in March to include one Saturday. Focus will be high schools. If response is good, will continue clinics in April.
 - Discussed plan to partner with Mason and Partners Clinic on Wednesdays in April. Focus will be Middle schools and possibly elementary schools.
 - Projected to vaccinate 100 students/day in mobile clinics. Primary vaccine will be meningococcal and Tdap.
 - The biggest barrier to the success of the mobile clinics will be obtaining parental consent.
 - Need consents early in process of planning mobile clinics.
 - PWHD has a specific consent that must be signed and completed by parents.
 - Suggestion made to have consents on-line through parent vue that allows parents to sign electronically (docu-sign).
 - PWHD requires exact date vaccine will be administered because health conditions of student can change, or student may have already received the vaccine if consent form is signed by parent in the beginning of the school year if consent is placed in parent vue.
 - Need clearer communication to parents that child needs vaccine, but that parents must sign the consent.
 - Try to reach parents at events (back to school night, parent-conferences) to get consent forms signed.
 - Need consistent message for immunizations throughout the school year.
 - Parents receive too many emails from PWCS, how can we prioritize immunization emails and notifications?
 - Need to do more community outreach: Erica Tredinnick will provide point of contact in PWC Government that handles community outreach.
- Mental Health Initiative update: Pamela Bell
 - Community Parent Event: “Silent No More” Presentation by Drug Enforcement Agency (DEA) at Unity Reed High School in December.
 - Working to have schools register for student sessions.
 - Scholarship opportunities for students to raise awareness and develop campaigns about substance abuse.
 - Collaborating more with New Horizons.
 - Potomac Middle School hosted a presentation with DEA, “1 Pill Can Kill.”
- Initiatives for SHAB to work on this year:

- Immunizations
- Mental Health/Substance Abuse

Break out Session: 5 Groups to discuss 10 questions:

1. Assist with efforts that address student's high-risk substance use:
 - a. Create an anonymous student helpline.
 - b. Create a helpline for parents/guardians.
 - c. Campaign, "Don't be afraid to ask for help."
2. Promote NARCAN training:
 - a. PWCS administration of medication training for Unlicensed Assistive Personnel provides information at the start of the class on how anyone can be trained to administer NARCAN. QR code provided for class in professional development catalogue.
 - b. Require all administrators to be trained.
 - c. Provide parent training classes.
 - d. Provide link to free training for staff, students, and families on PWCS.edu.
3. Partner with community clinics
 - a. Broaden definition of community clinics (Greater Prince William Health Center, Inova)
 - b. Increase communication with parents throughout the year. Tailor the outreach to populations, example: insured vs. uninsured, culturally appropriate.
 - c. Connect with private providers to help communicate vaccination schedules.
4. Provide information about mental health resources.
 - a. Identify and recognize resources- determine accessibility of resources.
 - b. Spectrum of need
 - c. Focus on wellness, self-care, coping.
 - d. 5 Bridges to wellness
 - e. Infuse wellness and mental health into other core areas.
5. Address language barriers.
 - a. Big issue in minority communities
 - b. Emphasis on in-person communication and diverse language translation
 - c. Emphasize education on immunizations but also not pressure (cultural backgrounds)
 - d. Can there be cultural waiver if there are exceptions.
 - e. Create a short, recorded video to inform more conversation.
 - f. Educate background and historical context on the importance of immunizations.
6. Emphasize the utmost importance of required vaccines being administered at the recommended time.
 - a. Emphasize historical context, something that resonates but also allows opt-out.
 - b. An option could be recording a video to educate, but also still hold in-person meetings.
 - c. Being educated is very important.
 - d. Both parent and student portal places (docu-sign)
7. Expand discussions between teams of professionals.

- a. Bring in more companies: UVA Health/Sentara
 - b. Subject matter experts
8. Educate regarding resources.
 - a. More fairs with the professionals participating.
 - b. Makin sure that we are reaching parents where they are with communication they can understand.
 - c. Clearer that this needs parent consent. Many families think the schools will just handle it.
 - d. County Resources
9. Organize more community outreach events – such as “pop- up” events, mobile van funding, and “boots on the grounds.”
 - a. Faith community underutilized – take advantage of this group: get them more involved.
 - b. Get County’s Emergency Response Team to help get the word out.
 - c. Consider using MADD/SROs to help get word out.
 - d. Make information available at sporting events, especially during half-time/pep rally.
10. Engage media department to utilize students to make videos that will assist with brand marketing.
 - a. Include all grade levels (elementary, middle, HS).
 - b. Also sending flyers with every kid
 - c. Get information/notifications out ahead of time.
 - d. TV commercials
 - e. Tap into fraternities/sororities/organizations to help get the word out.
 - f. Make arrangements available on marquees.
 - g. Principal/staff advocating/getting word out in a fun/artistic way.

Closing Remarks/Meeting Adjourned:

- Brenda Miller-Dorick, Supervisor of Student Health Supervisor.
- The meeting was adjourned at 1051 am.

Next meeting May 10, 2024