

****Northern Virginia’s Regional SeaPerch Challenge****

****Logo Design Challenge****

General Information:

The goal of the SeaPerch Logo Design Competition is to encourage students to design and create an original logo design for their specific team. This design will be used on items for the event such as the cover of the Engineering Notebook, the poster for the Innovative Design Challenge, and of course, a T-shirt. Originality and creativity is strongly encouraged. Upholding school rules and a sense of morality is important.

Teams Should:

* Include objects to reflect the SeaPerch Challenge
* Include the team name
* Incorporate as much creativity as possible
* Maintain a dignified and respectful design and reflect compliance with each school divisions Code of Behavior
* Illustrate an original design
* Designers should consider the logo design maybe used online, in print, and on merchandise
* Teams should be mindful of copyright infringement. (images could be checked digitally to determine copyright issues. (Exemptions from this would be School logo, SeaPerch logo or other SeaPerch images.)
* School colors

Other Things that Teams May Include:

* School mascot
* SeaPerch text in the design

Logo Design Will Incorporate On To:

* Team t-shirts
* Engineering Notebook
* Innovative Design Poster

Teams will be judged based on the originality, uniqueness, and creativity. All team members will participate in the judging process. The Logo Designers will should be able to explain the thought process given to the creation of the design.